

For Immediate Release

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**Harris-Stowe to Host Honda Campus All-Star Challenge
National Championship Qualifying Tournament**

ST. LOUIS, MO (February 11, 2014) – While America’s athletes are going for the gold in Sochi, college students from across the country are in trials for the “Olympics of the Mind,” Honda Campus All-Star Challenge (HCASC). Harris-Stowe State University, competing for the 23rd consecutive year, will host a five-team National Championship Qualifying Tournament at the William L. Clay Sr. Early Childhood Development/Parenting Education Center Sunday, February 16, from 9:30 a.m.-6 p.m.

HCASC is a knowledge game of quick recall for America’s Historically Black Colleges and Universities (HBCUs). This year’s HSSU team is again coached by Dr. Eileen O’Brien, HSSU faculty emeritus. The competition will test students’ knowledge of history, science, literature, religion, the arts, social science and popular culture.

Forty-eight teams from qualifying tournaments across the country will advance to the National Championship Tournament at Honda’s Torrance, Calif. headquarters in April. More than \$300,000 is at stake, with the champion HBCU earning a \$50,000 grant. The 48-team field will be announced on February 20, via a live webcast.

“Honda would like to wish good luck to all the HCASC teams attempting to qualify for the National Championship Tournament this weekend,” said Mr. Stephan Morikawa, assistant vice president for Corporate Community Relations at American Honda.

Throughout its 25-year tenure, HCASC is one of Honda’s largest and longest running philanthropic initiatives in the United States. The program has touched more than 100,000 students and awarded more than \$7 million in grants. In addition to providing students a venue for friendly competition, the program encourages relationship building, intellectual excellence, and the development of values that define good character.

For more information on the Honda Campus All-Star Challenge and a list of the participating HBCUs, please go to www.HCASC.com.

Harris-Stowe State University, located in midtown St. Louis, is a four-year institution that offers 14 degree programs in the areas of Accounting, Business Administration, Biology, Criminal Justice, Early Childhood Education, Elementary Education, Health Care Management, Information Sciences and Computer Technology, Mathematics, Middle School Education, Educational Studies, Professional Interdisciplinary Studies, Secondary Education and Urban

Affairs. Ranked by *U.S. News* as one of America's Best Colleges in the Midwest, the university, which has been in existence for more than 150 years, offers the most affordable bachelor's degree in the state of Missouri. HSSU is home of the Don and Heide Wolff Jazz Institute.

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