



HARRIS-STOWE STATE UNIVERSITY

Anheuser-Busch School of Business Administration

NEWSLETTER

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In This Issue:

- **Wise Choice Catering Inc. Grand Opening**
- **Black Executive Exchange Program to be held**
- **Acker and Kerr to Present at AUPHA Conference**
- **AACSB Pre-Accreditation Workshop**
- **Launching Tax Clinic for the 2009 Season**
- **IRS Recognizes HSSU**
- **Mayor's Business Luncheon**
- **KPMG**
- **ACBSP Region 5 Meeting**
- **AABLC Meeting**
- **Grant Writing Workshop**

WISE CHOICE CATERING INC. GRAND OPENING, SEPTEMBER 29, 2008



Wise Choice Catering Inc. opened on Monday, September 29, at the Busch School of Business Administration. Chef Veda Taylor is the owner/operator of the dynamic catering business. Hours of operation are 8 a.m.-7:15 p.m., Monday-Thursday. Additional hours will be posted at a later time. Wise Choice Catering Inc. has a variety of food items available such as eggs, bacon, sausage, grits, biscuits, bagels, muffins, fruit, fruit cups, salad, hamburgers, chicken tenders, tacos, nachos, chili, hot dogs, french fries, onion rings and much more. The prices are reasonable too.

BLACK EXECUTIVE EXCHANGE PROGRAM (BEEP) TO BE HELD AT THE BUSINESS SCHOOL, OCTOBER 22-23

The Anheuser-Busch School of Business Administration will host a Black Executive Exchange Program (BEEP) conference on Wednesday, October 22, and Thursday, October 23.

BEEP is a voluntary partnership between the National Urban League, corporate America, government, nonprofits and other institutions to "loan" African-American executives to participating colleges as "Visiting Professors." Visiting Professors lecture in credit-bearing courses that correspond to their industries and participate in other BEEP-related activities such as networking sessions, workshops and mock job interviews. BEEP's mission is to share learning experience across generations, cultivate new leaders and inspire achievements "beyond the possible" through committed involvement and operational excellence.

ACKER AND KERR TO PRESENT AT AUPHA CONFERENCE

Dr. Larry Acker and Dr. Johndavid Kerr will present papers at the Association of University Programs in Health Administration (AUPHA) at a conference in October in Nashville, Tennessee. Dr. Acker's paper, coauthored with Dr. Charles Sykes, is titled "Recruitment and Retention in a Health Care Management Program." Dr. Kerr's paper is titled "Confronting Curricular and Learning Challenges In Healthcare Education: Dynamics, Pedagogy and Approaches." The AUPHA is the major accrediting body for health care management programs. Accreditation from the AUPHA will be sought by the Anheuser-Busch School of Business Administration's Health Care Management Program in the future.

AACSB PRE-ACCREDITATION WORKSHOP



Dr. Sykes Attended the Pre-Accreditation Workshop in Atlanta, GA, September 20-21, 2008. He reported that there are 555 accredited business schools, 458 United States schools and 96 outside of the United States in 32 countries. Dr. Sykes concluded by saying that if the institution is going to be successful in AACSB accreditation, full commitment is needed from the leaders of institution. The process would take at least five years complete.

LITC MEETING: LAUNCHING THE TAX CLINIC FOR THE 2009 TAX SEASON

A meeting was held on Thursday, September 18, 2008, at noon with Shelia Spiller of the IRA, Instructor Quintin Davis and Dr. Charles Sykes. Spiller reported that more than 500 tax returns were filed at the HSSU LITC Clinics, which saved the community approximately \$17, 000 in filing fees and generated much more than \$365, 000 to be put back into the community. For the second year, Davis has agreed to be the Site Coordinator for the LITC Clinic. He stated that the clinic would benefit both our students as well as our underprivileged community. He also said that the Busch School of Business would be the main site and the main campus would offer their support if space is available. At the close of the meeting, Spiller gave HSSU, represented by Dr. Sykes, a plaque for participating in the program. The meeting adjourned at 2 p.m.

IRS RECOGNIZES HARRIS-STOWE STATE UNIVERSITY

The IRS recognized Harris-Stowe State University for promoting the Earned Income Tax Credit and HSSU's Support of National Economic Stimulus Payment Day, March 29, 2008. The University was highlighted in the Internal Revenue Service SPEC Kansas City Territory Partner (Newsletter). The Newsletter stated that HSSU is a first-year partner and that Accounting Instructor Quintin Davis served as program administrator. Davis wants to establish a Tax Clinic for Low Income Taxpayers in conjunction with the IRS. HSSU e-filed more than 460 returns in 2008. **JOB WELL DONE! Thanks to Quintin Davis and his accounting students for a fantastic season.**



LETTER FROM AMERICAN MARKETING ASSOCIATION STUDENTS REGARDING THE MAYOR'S BUSINESS LUNCHEON

The undergraduate chapter of the American Marketing Association (AMA) members would like to thank the University's administration, Dr. Henry Givens Jr. and Dean Fara Zakery for allowing three members of our organization to attend a business luncheon given by the mayor of the city of St. Louis, Friday afternoon, September 19. To be in the presence of such a prestigious event is something that we look forward to repeating again someday and reflecting back to our days at HSSU. This event took place at the Grand Renaissance Hotel Ballroom in downtown St. Louis where there were more than a thousand business people in attendance. Awards were given out to outstanding business and civic leaders for their contributions in revitalizing the St. Louis City Business Community and the growth of downtown. This was a very diverse event that recognized individuals of all ethnicities for their contributions regardless of the size of their company. Once again, we would like to thank the University for allowing us this opportunity, and it is an event that we will be looking forward to maybe receiving an award for ourselves one day.



Yours truly,

Hillis Willis Jr., Chapter President
Stevie Kelly, V.P. Membership
Bill Paymaster, V.P. Communications

KPMG ACCOUNTING TUTORING SESSION

On September 17, 2008, Dr. Charles Sykes invited Trish Burrage and Jessica Hardeman from KPMG to the Busch School of Business for tutoring sessions with the accounting students. Burrage and Hardeman assisted the students with their homework and explained the importance of going to graduate school, which will increase the chance of passing the CPA exam. The KPMG representatives stayed and held discussions with another class that evening.



DR. CHARLES SYKES ATTENDED REGIONAL 5 ACBSP

On September 25, 2008, Dr. Charles Sykes attended the Annual Regional 5 ACBSP Conference. Professionals attended the conference from various business-related fields from all over the region. The sessions addressed issues such as the Business School and Program Roles in Economic Development, Developing Outcome Assessment Models, Technology and Business Education with the ACBSP

AABLC MEETING

An African American Business Leader Council (AABLC) meeting was held on September 17, 2008. The Council is taking an active role in shaping the future goals of the ABSBA.

GRANT WRITING WORKSHOP

Harris-Stowe State University and Grant Writing USA invited faculty, staff and the community to attend a grant writing workshop in St. Louis, September 4-5, 2008. The workshop was applicable to city, county and state agencies as well as nonprofit organizations, K-12, colleges and universities. Grant Writing USA has helped thousands of government agencies, nonprofit organizations and educational institutions achieve grant success, given the opportunity. The following faculty from ABSBA participated in the workshop:

Dr. Shawni Jackson
Dr. Robert Kamkwala
Dr. Johndavid Kerr
Dr. Remi Onwumere
Mr. Roy Stewart
Dr. Fara Zakery