



HARRIS-STOWE STATE UNIVERSITY

Anheuser-Busch School of Business Administration

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ANHEUSER-BUSCH FOUNDATION DONATES \$1,000,000 TO SCHOOL OF BUSINESS



Friday, September 18, was a fantastic day for the Anheuser-Busch School of Business. Faculty, staff and students all gathered in the Bank of America Theatre in the Emerson Performance Center for a press conference and announcement by the Anheuser-Busch Foundation.

Johnny Furr Jr., Vice President of Community Affairs and Consumer Outreach, surprised the audience by presenting the School of Business with a huge check in the amount of \$1,000,000. These funds will help more than 100 students with scholarships over the next five years. In the 2010 Spring Semester the scholarships will be available to students attending full-time. They must be juniors or seniors who demonstrate a need for financial assistance with a cumulative GPA of 3.0 or higher. Furr stated to the *St. Louis American* newspaper that, "We know that by investing in them now, they'll reinvest in our community as college graduates."

David L. Steward, founder and chairman of World Wide Technology, reminded the students and their supporters that everyone receives a little help to get where they are.

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He said, “No one does anything alone. World Wide Technology has not always been the number one African-American company. It started with a scholarship from someone who cared.”



BUSINESS STUDENT PRESENTS RESEARCH



Shanell Ceasar had a wonderful opportunity to present her research at the McNair Annual Conference in Kansas City, MO, on September 25-27.

Ceasar has been working closely with her mentor, Susan Tabb, Ph.D., of the Sociology Department at Saint Louis University. Ceasar's research stems from curiosity. She is interested in the changes of long-term care. She said she would like to look at “How and what are the different organizations made available doing to accommodate the needs of seniors, who can't care for themselves?” She feels that although, by law, residents have the right to refuse particular care and even choose not to be active, they should still have certain types of services available to them. These services should take into account the residents' objectives, press the issues of why they choose not to be active and possibly come to a solution that best suits the resident, even in their ill state. She says that her “ultimate goal is to develop a model that will get to the bottom of doing what's best for the long-term care residents.”

Ceasar says that her mentor's interest is movement for seniors. She feels that movement is relevant to her topic, so she will be researching and presenting her findings about movement, depression and falls among long-term care residents.

Ceasar intends to graduate in the Spring of 2010 with a degree in Accounting. She plans to attend graduate school majoring in Health Care Management. “The McNair TRIO program at Saint Louis University has furthered my knowledge on what graduate school and research is all about,” said Ceasar. “This summer I had the opportunity to study for the GRE, choose my own research topic and was appointed a mentor for my chosen project.” She will present her final research at the McNair Symposium in April 2010.

PROFESSOR ATTENDS CONFERENCE IN LAS VEGAS

October 5-7,, Marvin (Roy) Stewart attended the *Clute Institutes' 2009 Conference for Business and Economic Research (IBER)* in Las Vegas, NV. The conference provided a forum for faculty and administrators to improve their research and teaching skills. It also provided faculty and administrators the opportunity to share proven and innovative teaching methods. Stewart says that it was an interesting and productive conference.



ST. LOUIS AMERICAN NEWSPAPER INTERVIEWS AMA STUDENTS



Students Pictured:
Top left: Stevie Kelly, President, AMA
Top right: Marsha Lindsey, V.P., AMA
Bottom left: Nakaji Mitchell, V.P., Membership, AMA
Bottom right—Shontae Webb, Assistant of Corporate Communications, AMA



After the press conference with the Anheuser-Busch Foundation, four students from the Harris-Stowe State University chapter of the American Marketing Association (AMA) were interviewed by the *St. Louis American* newspaper. The topic: What is the American Marketing Association (AMA)? Did our students appreciate the scholarship money? What changes do they think should occur at the Anheuser-Busch School of Business? How does AMA lay a foundation for improvement?

These outspoken trendsetters explained the significance of having their own bookstore, library and large computer labs at the school of business. The students clarified that these changes would have a great impact on opportunities for future HSSU students.

NABA DAY AT BOEING

The National Association of Black Accountants (NABA) invited HSSU Students to their NABA Day event at Boeing. HSSU students who attended included:

Cameron Ward
Patrice Johnson
Quiana Keys

Natasha Smith
Camden Daniels
Linda Webster

Stacie James
Malcome Crawford
Richard Jerelds

Cameron Ward sent in the following excerpt: “My trip to Boeing for the National Association of Black Accountants (NABA) event was very enlightening. Honestly, I had no expectations for this event and only attended for my own personal gain. The only thing I knew about Boeing is that it’s a great job to have and this company builds fighter jets. I learned so much more and was very surprised how much Boeing talked about the importance of diversity and ethics within the company. Each speaker was very informative; even though there were many speakers, the message was still informed and well connected. Boeing and NABA always had an open forum for the students to share questions and concerns. Even though this event was clearly targeted toward Accounting majors, they ensured everyone with a major other than Accounting that it was okay to be a part of NABA. Boeing and NABA are working together to ensure that minorities are represented in Boeing’s workforce.”

BUSINESS STUDENT APPOINTED TO THE BOARD OF REGENTS



Derek Collins is a native of St. Louis, MO. He is currently pursuing a Bachelor of Science in Business Administration at St. Louis' only historically black university, Harris-Stowe State University. Collins was appointed to Harris-Stowe State University's Board of Regents as the Student Representative by Governor Jay Nixon in April of 2009. In addition, he is a member of the Collegiate 100, the college chapter of the 100 Black Men of Metropolitan St. Louis. Collins is a graduate of St. Louis Community College at Forest Park where he is still regarded as a model student and an unsurpassed student leader. While attending St. Louis Community College, Collins held multiple positions with the Student Government Association, including the position of President. Collins further served as the President of the Mentoring, Educating and Networking Club (MEN's club), an organization he co-founded, for two consecutive years. He also received the honor of induction into the Phi Theta Kappa International Honor Society. Collins is the recipient of many awards, accolades and scholarships. He is highly regarded by his peers and has earned the respect of students, faculty, staff and community leaders alike.



DR. OWOLABI TIAMIYU ATTENDED THE MIDWESTERN REGIONAL CONFERENCE INSTITUTE OF INTERNAL AUDITORS

Dr. Owolabi Tiamiyu (Dr. T) attended the Midwestern Regional Conference Institute of Internal Auditors, held on September 13-16, 2009, at the Marriot in Union Station, St. Louis, MO.

Dr. Tiamiyu, CPA, of the Anheuser-Busch School of Business, partnered with Julia Disner, CPA, of Jefferson Wells International to make a presentation on Monday, September 14, in the Marriot Hotel Main Auditorium. The presentation was titled "Voluntary External Turnover of Internal Auditors."

The presentation was based on their study of the voluntary external turnover of internal auditors from 2003 to 2008. The study concluded that the high turnover of internal auditors during this period was mainly due to the promulgation of Sarbanes-Oxley Act of 2002.

RECRUITING ON CAMPUS

The Department of Education and Office of Inspector General held an open informational session for upcoming December grads and alumni on September 29. They were looking to fill auditor positions located in Kansas City and Chicago.

Regions Bank conducted on-campus interviews October 6, for their Management Associate Program. They interviewed one alumna and one senior for the program. If hired, training for the program is in Birmingham, Alabama, which will last three months. After training they have the opportunity to relocate.

REGIONAL BUSINESS COUNCIL'S (RBC) FALL RECEPTION

On October 20, 12 business students attended the Regional Business Council's fall reception at the Sheraton in Clayton. The students were:

Patrice Johnson
Nakaji Mitchell
Richard Jerelds
Marsha Linsey
Ieshia Rodgers
Deanna Lawson
Shaun Pride
Cameron Ward
Nethra Gibson
Kelia Bordeaux
Melanie Bugett
Kristina Weekly



DR. OWOLABI TIAMIYU ATTENDS NATIONAL SCIENCE FOUNDATION WORKSHOP



Dr. Owolabi Tiamiyu, CPA, attended the National Science Foundation (NSF) workshop on October 20.

The workshop provided information about how to write proposals for research to be funded by a NSF grant. For the 2009 fiscal year, the NSF has about \$9 billion available for grants based on a \$6 billion annual budget appropriation and \$3 billion from the stimulus fund. He brought back relevant information and literature to be shared with other faculty, who may be interested in a NSF grant.

CONSUMER BEHAVIOR WITH A SMILE

Geri Schultz's class tested consumer behavior with a smile. The class set their table up at the front of the Anheuser-Busch School of Business. Each student, faculty member or staff person who entered the door was offered candy. If you took candy, you were also asked to take a thank you card and send it to someone you would like to thank. This was a positive exercise conducted by the class.



CHECK OUT OUR COURTYARD

