



HARRIS-STOWE STATE UNIVERSITY

Anheuser-Busch School of Business Administration

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AMERENUE MARCH 23 MEETING

AmerenUE and the Busch School of Business had a meeting on March 23, to discuss a collaboration from an IT perspective. AmerenUE is looking forward to conducting seminar courses of special topics for the students at the School of Business. The collaboration will give students the advantage of participating in informational meetings, mock interviews, training sessions and internships.



BUSCH SCHOOL OF BUSINESS STUDENT TO INTERN WITH KPMG IN SENEGAL



Ahmadou Fall will intern in the auditing section of KPMG this summer in Senegal. Fall is a junior majoring in Accounting. He met a representative from KPMG during the annual Black Executive Exchange Program (BEEP) conference, sponsored by the National Urban League, at the School of Business, which inspired him to look into their internship program.

“FLASHING LIGHTS” PRESENTED BY THE AMERICAN MARKETING ASSOCIATION

The American Marketing Association (AMA) chapter at Harris-Stowe State University needed to raise money for the organization as well as fund the students’ trip to the AMA Annual Conference, the collegiate conference for all AMA chapters across the United States, held in New Orleans. The members of the organization came together to brainstorm fundraising ideas and decided to market a fashion show, held right on Harris-Stowe State University’s campus. The group had no funds to aid them on this project, but they did not let that stop the show. Because paying for designers, models and performers was not an option, the team came together to see what they could offer to local talent in place of money, so being connoisseurs of marketing, they decided to offer free advertising for participants in the show.



The AMA students advertised the participants through high-gloss fliers, radio advertisements and multiple Web sites that targeted the student body as well as external audiences. The AMA members came together and pitched in to pay for the advertising of the participants. The show consisted of four music artists, one local dance group, a team of makeup artists, two barber shops, one hair salon, Made Models, freelance models and seven local designers, including one of Harris-Stowe’s own up and coming designer, Carissa, with her NAVISH clothing line. The show was a success thanks to the hard work and dedication of the AMA members, who raised \$1,700 from the event. The ABSBA is excited to see what the AMA will accomplish next year.

DR. KAMKWALALA PRESENTED AT THE NATIONAL ASSOCIATION OF AFRICAN AMERICAN STUDIES



February 11-13 2009, Dr. Robert Kamkwalala presented at the conference of the National Association of African-American Studies in Baton Rouge, Louisiana. The topic of his research was Emerging Markets in Africa: Epic Shifts in Privatization and Land Usage, which he co-authored with Dr. Johndavid Kerr. The conference highlighted key issues affecting African-Americans, especially students in urban areas. The national conference is held annually and the Executive Director of the Association Dr. Lemuel Berry encouraged participants to continue their participation at the conference.

STUDENTS ATTEND THURGOOD MARSHALL COLLEGE FUND'S 2009 LEADERSHIP CONFERENCE



Five students from the Anheuser-Busch School of Business Administration attended the Thurgood Marshall College Fund's 2009 Leadership Conference in New Orleans, LA, March 15-18. Pictured from left to right are: Lucas Rodrigues Alves, David Beduh, Sheila Harris, Nakaji Mitchell and a Thurgood Marshall representative. Not pictured is Hillis Willis, who also attended the conference. According to Mitchell, this was a once in a lifetime opportunity that she will cherish forever. She enjoyed herself and would love to attend again next year.

DR. AAMIR SALARIA'S CLASS FEATURED GUEST SPEAKERS

Two guest speakers have delivered lectures in Dr. Aamir Salaria's Production and Operation Management class this semester. The speakers included Dr. Al Marcella and Dr. Mike Cundiff.

Dr. Marcella is a full-time professor at Webster University, St. Louis, MO, in the School of Business & Technology, Department of Management. He is the author of at least 26 different books on IT security and cyber crime. Being a unique combination of an academic as well as a reputed practitioner, he is also the CEO of Business Automation Consultants, LLC, based in Ballwin, MO, and travels within the U.S. and globally to teach and train people, as well as different government branches and private and public organizations, by providing them IT security assessment and audit and training services. A well traveled and read scholar, the real mission of Dr. Marcella's Business Automation Consultants, LLC is to educate its worldwide clients, including the FBI, CIA and a wide variety of top-notch global companies, both public and private, on the risks and security issues associated with information technology to help them establish and implement safe and secure informational infrastructures that are fully protected from internal and external threats. His efforts help his clients better understand the pertinent technology so that it can be utilized to its fullest.

Dr. Mike Cundiff is a faculty member, as well as a full-time manager in the Admission and Record Department of St. Louis Community College at Meramec, St. Louis, MO. He is an expert in the field of foreign and international students and travels extensively within the U.S. and overseas to explore the best possible opportunities for foreign students to travel to the U.S. to get quality education at the best institutions, including various campuses of the St. Louis Community College. He also imparts counseling, training and education to foreign students who are already on U.S. soil and who need help adjusting to a new culture and sometimes are thousands of miles away from their homes. For more details, please access the Web site of Business Automation Consultants, LLC at www.businessautomationconsultants.com.