



HARRIS-STOWE STATE UNIVERSITY

Anheuser-Busch School of Business

NEWSLETTER

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SPEAKER SERIES 2010



Rodney Kinzinger, managing partner of Deloitte & Touche Corporation, was the first speaker for the 2010 Spring Speaker Series. On Tuesday, January 26, 2010, at 5:45 p.m., students filled up the Student Center/Cafeteria to hear Kinzinger speak.



DR. JOHNDAVID KERR PRESENTS IN SINGAPORE

Dr. Johndavid Kerr, assistant professor of Business Administration at the Anheuser-Busch School of Business, presented a paper at the E-Leader Conference, sponsored by the Chinese American Scholars Association (CASA) in Singapore. The conference was held January 4-6, 2010, at the Executive Media Center at Singapore Management University.



Dr. Kerr's paper was peer-reviewed by CASA's reviewing board and was approved for presentation at the conference. The paper, titled "Emerging Markets in Africa: Epic Shifts in Privatization and Land Usage," was presented on January 5, during one of the afternoon sessions.

Dr. Kerr's paper and research, as co-authored with Dr. Robert Kamkwala, examines emerging markets in both Saharan and Sub-Saharan African countries, with an emphasis on privatization and land usage issues. Attendees at the conference included CEOs, management consultants with international firms such as ATKierney, emerging market managers, and leading academics from the United States, Europe and Asia. Dr. Kerr chaired an afternoon session, in which he officiated four presentations and his paper. As a result of attending the conference, Dr. Kerr will be published in CASA's online journal and will receive a second publication credit via presentment at the conference. Further, Dr. Kerr received and accepted an invitation to serve as a board member on CASA's international board, whose membership includes more than 80 countries. His responsibilities will include reviewing papers for the board.

"It is imperative for us, as practitioners, and for our students to be aware of the global business community and its incalculable impact on our way of life, affecting business, legal and ethical practices at home and abroad," said Dr. Kerr. "The information shared at such a conference can be translated into the classroom and boardroom to help our students understand the importance of and make connections with relevant and driving theories and trends, as applied to real-world practices and examples." Professors from Malaysia and Sydney, Australia, expressed an interest in collaborating on future research with Dr. Kerr.

Located in Asia, Singapore has approximately five million residents and nonresidents in its population. Many American expatriate managers live on this beautiful island, which is situated in Malaysia. Getting to Singapore requires approximately 25 hours of flying time.

ANHEUSER-BUSCH SCHOOL OF BUSINESS' SPRING INSTITUTE

The Anheuser-Busch School of Business' Spring Institute was held on January 5, 2010, in the Student Center/Cafeteria at 5 p.m. A light dinner was served to the faculty and adjunct faculty while they focused on the agenda items.

SHOPPING PATTERNS



Marketing Research students from Dr. Joyce Eisel's class presented their paper, "Shopping Patterns in the St. Louis, Missouri/Illinois Metropolitan Area, Results and Observations" to Eric Friedman, co-chairman of Finance, Social Compact, St. Louis Market Drilldown. According to the organization, "...there are too many areas of St. Louis still defined exclusively by their deficiencies, areas that you intuitively know are stronger and more marketable than conventional wisdom would have investors believe."

The purpose of the study was to compile business intelligence of the real market strengths of the St. Louis Metroplex, which may lead to new investment. The students observed that people living in areas of deficiencies are spending their retail dollars outside of their neighborhoods. Interestingly, they are not leaving to save money, but rather to enjoy their favorite store, the atmosphere and larger selections. Data indicated that people are using their significant buying power in malls on a regular basis. Although the students recognized that this was a pilot study, it was believed that due to the consistency of survey replies, the data had a high degree of accuracy.

Mr. Friedman later recognized the Harris-Stowe student paper at the organization's meeting held at the Federal Reserve Bank on December 17, 2009. Dr. Eisel has been appointed as a member of the organization to collaborate with universities members from the St. Louis area.

KUDOS TO DR. LAWRENCE ACKER

Dr. Lawrence "Larry" Acker, chairman of the Healthcare Management Department, has been promoted to Associate Professor!



NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS (NABA) STUDENT PRESIDENT

Camden Daniels Sr. is NABA's St. Louis metropolitan student president. As president, he attends professional meetings, he has volunteered at the Herbert Hoover charity auction and he represented the St. Louis Metropolitan Student Chapter at the 2009 Student Conference in Indianapolis. Currently, he is in the process of organizing a motivational speech at Hazelwood East High School, focusing on the importance of academic excellence.



Camden is an Accounting major at the school of business. Because of various technical classes, seminars and credible research information, he has developed an interest in auditing and corporate tax accounting.

STUDENTS COMPETE IN AMERICAN MOCK TRIAL ASSOCIATION



Under the leadership and mentorship of Dr. Johndavid Kerr, assistant professor of Business Administration, the Harris-Stowe State University Mock Trial Team competed in the American Mock Trial Association's (AMTA) Regional competition held at the University of Missouri (MU), February 19-20, 2010. Twenty-one teams, including Colorado, Creighton, Washington University and Saint Louis University, competed for the coveted eight-team spots, ensuring bids for the national competition to be held in St. Louis in March of this year.

A historical first in the school's more than 150-year history, this is the first time Harris-Stowe has formed and entered a mock trial team in a formally recognized and sanctioned professional mock trial competition. The seven-member team consisted of Richard Jerelds, Jordan Fowlkes, Carynne Steptoe, Anthony Daniels, Shonda Davis, Taron Wesley and Daniel Adams. These students represented both the Anheuser-Busch School of Business and the Department of Urban Specialization's Criminal Justice program. In addition to Dr. Kerr, local attorneys Stormy White, Alexandra Johnson and Wesley Bell helped prepare the team for the competition.

Barry Langford, MU's host for the AMTA contest, enthusiastically invited the team back for future events. He said that the AMTA and the visiting teams were very impressed that that was Harris-Stowe's first competition. Many of the judges — local practicing attorneys — remarked that the team is on the "right track" and definitely has the "requisite trial advocacy skills" to do very well in the future.

Continued on Page 5...

STUDENTS COMPETE IN AMERICAN MOCK TRIAL ASSOCIATION *continued*



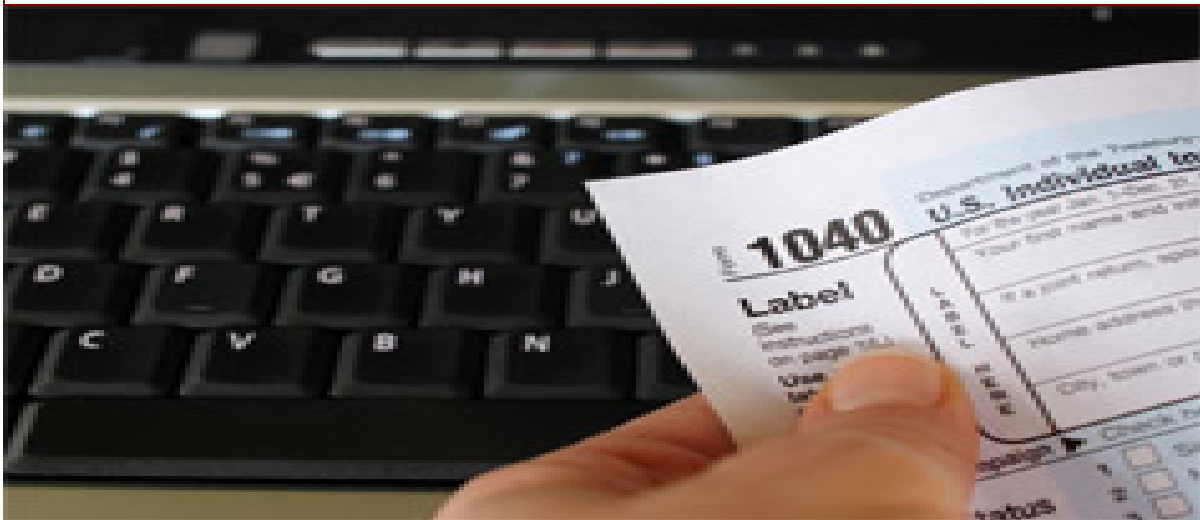
In affirmation, one of the team's members, Anthony Daniels, was recognized by AMTA's board as an "Outstanding Witness" and was honored with a commemorative plaque during the competition's award ceremony on Saturday. This accomplishment is further noteworthy when compared to the formal preparation and trial advocacy course work in which many of the teams regularly participate to prepare for such a competitive environment.

At present, Harris-Stowe does not have a formal preparation and trial advocacy course, but Dr. Kerr expressed the potential of developing such a program based upon student demand and resource management. "These students did an outstanding job of competing against teams whose resources are much deeper than ours and went toe-to-toe with some of the region's best teams, earning commendations from their peers, the AMTA representatives and sitting judges," said Dr. Kerr. "The team received high praise from the judges as to its cross examinations and witnesses. I'm very proud of this team and look forward to coaching future teams."

Harris-Stowe competed against William Woods on defense, the University of Colorado on prosecution, Team A of Quincy University on prosecution and Team B of Quincy University on defense. Assistant Professor of Health Care Management Linda Bandaret assisted Dr. Kerr in supervising the team during the event.



FREE TAX CLINIC



It's that time of year! The Anheuser-Busch School of Business of Harris-Stowe State University is preparing **FREE** taxes for the community. The Free Tax Clinic will be open from February 1-April 15, 2010.

The free tax service is extended to any and everyone interested in having their 2009 taxes prepared by certified volunteers, under the supervision of Quintin Davis, CPA, accounting instructor, and Dr. Owolabi Tiamiyu, assistant professor of Business Administration. Additional CPAs are on hand to advise. While the HSSU tax clinic is open to everyone, it uniquely caters to those who have a household income of \$50,000 or less.

The free tax service schedule is as follows:

Mondays and Wednesdays

10 a.m.-1 p.m., Room 103 of the Dr. Henry Givens Jr. Administration Building, located at 3026 Laclede Avenue, St. Louis, MO 63103

Saturdays

10 a.m.-1:30 p.m., HSSU Anheuser-Busch School of Business, Room C09, located at 5707 Wilson Avenue, St. Louis, MO 63110



18th NATIONAL ASSOCIATION OF AFRICAN-AMERICAN STUDIES (NAAAS) CONFERENCE

Dr. Robert Kamkwalala attended and presented a paper on the “The Effects of Privatization Process and Organizational Effectiveness in Least Developed Countries (LDCs)” at the 18th Annual Conference of National Association of African-American Studies (NAAAS) in Baton Rouge, Louisiana from February 9-12, 2010. The theme of the Conference was “Beauty Is in the Details: A Global View of Persons of Color.” The attendees of the conference were academics, scholars, practitioners and analysts who engage in scholarly sessions and fine arts performances from all over the world. The diversity of topics was academically significant to professional development opportunities and services provided by the NAAAS.

The NAAAS has become a scholarly association with a stellar international presence whose aim is to make academic research available to a wider global audience with affiliates to the: National Association of Hispanic and Latino Studies, National Association of Native American Studies and International Association of Asian Studies. “It was a glorious opportunity to explore and grow, professionally inspiring and uplifting. I am sure many of the ideas gained at the conference will take root and grow here at Harris-Stowe State University,” said Dr. Kamkwalala of the conference.



CONGRATULATIONS, DR. BARCUS C. JACKSON!!!

Dr. Barcus C. Jackson is an adjunct instructor of MIS at the school of business. He completed his course work in February 2010 and has obtained a Doctor of Science in Computer Science with an emphasis in Enterprise Information Systems from Colorado Technical University. He will participate in the university’s graduation on June 21, 2010.



FREE LOW-INCOME TAX CLINIC (LITC)

AT THE
ANHEUSER-BUSCH SCHOOL OF BUSINESS (Room C09)
5707 WILSON AVENUE
ST. LOUIS, MO 63110
(314) 256-8188
MONDAY-FRIDAY, 10 A.M.-6 P.M.

TAX CONTROVERSY

Are you having a problem with the Internal Revenue Service?

Have you not filed taxes in a few years?

Do you owe more back taxes than you can possibly pay?

Is your refund being withheld by the IRS?

Do you understand the letter you received from the IRS?

No matter what your controversy/problem with the Internal Revenue Service, we can offer you free assistance from our trained and experienced staff, as well as a network of CPAs and Attorneys.

Absolutely FREE!

TAX EDUCATION

Is English your second language?

Do you know your rights and responsibilities as a U.S. taxpayer?

We work with groups and individuals absolutely free to make sure you understand such important issues as:

- Filing on time
- Having or obtaining a Social Security number
- Who needs an Individual Tax Identification Number (ITIN) and for what purpose is it used?
- Your right to FREE representation
- Your advocate in the Internal Revenue Service
- Earned Income Tax Credit
- Child Tax Credit
- And much more!

THE TRUTH ABOUT THE INTERNAL REVENUE SERVICE

- The Internal Revenue Service is on your side!
- The IRS has a national taxpayer advocate, plus local taxpayer advocates, to assist taxpayers.
- The IRS wants you to pay only what you legally owe based on accurate filing of your federal income tax return.
- The IRS wants to work with you to resolve tax issues.

TRANSLATORS

Some translators are available for both individuals and groups

PASS THE WORD

Tell your family and friends there is free help with tax controversies in an amount less than \$50,000.

There is free information, counseling and training for people for whom English is a second language. Also, receive information about your rights and responsibilities as U.S. taxpayers.

SPEAKER SERIES: PERSONAL MONEY MANAGEMENT SEMINAR

On February 18, 2010, students joined Marcus Creighton in the Student Center/Cafeteria at the Anheuser-Busch School of Business for a Personal Money Management Seminar.

Creighton has conducted this seminar each year for the past three years, and each time the students do not want to miss him or his financial handouts. He gives great advice about their credit and how to keep a good score. He tells them what to do, when to do it, where to go, who they should speak with and what they should say. This Personal Money Management Seminar is sponsored by the Society for Financial Education & Professional Development Inc. and HSBC-North America.

