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Anheuser-Busch School of Business

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FIRST CLASS OF IT PROJECT COMPLETED

May 13, the first class of IT Students completed the A+ Hardware and Software Training. The graduates celebrated the last day of the project with their faculty, sponsors and dean over a pizza party. Graduates were awarded with a gift and a Certificate of Completion. The project is sponsored by Harris-Stowe State University, Greater St. Louis Works and Better Family Life.



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**BUSCH SCHOOL OF BUSINESS ASSISTANT PROFESSOR
JOHNDAVID KERR
PRESENTS PAPER AT INTERNATIONAL
CONFERENCE IN NORWAY**



Dr. Johndavid Kerr, Assistant Professor of Business Administration at Harris-Stowe State University's Anheuser-Busch School of Business, recently presented a paper at the Center for Family Research (CFR) in Oslo, Norway. The conference was held June 15-17, at the Villa Grande Center for Holocaust Studies and Religious Minorities. Participants were from 25 countries representing five continents. The title of the conference was "Families and Memories," which solicited some 250 papers, 58 of which were accepted by the CFR committee in Oslo.

Dr. Kerr presented his paper, titled "The Current State of African-American Entrepreneurism in the United States: A Comparative Study on Collective Memory and White, African-American, Asian and Hispanic Businesses," on June 15, during the afternoon session, which was chaired by Chin-Chun Yi from the Academia Sinica, Taiwan. The theme of collective memory focuses on intergenerational transmission of values and beliefs.

Dr. Kerr's paper and research, as co-authored with Dr. Lawrence Acker, HSSU Assistant Professor of Health Administration, proposes that there may be a causal connection between the incidences of slavery and discrimination and the lagging success rates of African-American entrepreneurial businesses, in comparison with White, Asian and Hispanic businesses. As a result of attending the conference, Dr. Kerr secured support from leading researchers in Europe, the Middle East and Asia, who have provided U.S. contacts at top research universities, such as University Southern California, University of Michigan and University of North Carolina-Chapel Hill. In addition to these contacts, other scholars from countries, such as Japan, Vienna, Luxembourg and Russia, requested copies of the paper and will follow Dr. Kerr and Dr. Acker's research with interest.



"From the interdisciplinary feedback I received at the conference, leading researchers are enthusiastic about the nature of our research and about the possibility of its longevity and funding, which by several estimates, could continue decades from now," said Dr. Kerr. Both professors will send a questionnaire to entrepreneurs in the U.S. and abroad. In connection with this research, Ernst & Young has agreed to facilitate the names and addresses of thousands of entrepreneurs contained in its domestic and international databases.

CUBA ... AN EVENING OF DISCOVERY



Dr. Tomas Diaz and Tommie Lee C. de Armes spoke to Dr. Joyce Eisel's International Marketing class on July 27. As Cuban Americans, their words and actions exemplified the importance of understanding the culture of a country through the eyes of a national. It became evident to the class that their research concerning Cuba would have been incomplete without hearing from their guest speakers.

Dr. Diaz related and showed economic documentation regarding the Cuban government peso versus the peso used by the general population. In addition, he provided pictures and related information about the Cuba of yesterday and today. Cuba has a high literacy rate and emphasis schooling for their population.

Dr. Diaz told a story about bringing his brother on a vacation to New York City. He noticed that his brother kept looking over his shoulder. Consequently, after they walked through the lobby and rode the elevator to their hotel room in Times Square, he asked his brother if there was a problem. His brother replied that no one had stopped and checked them. Dr. Diaz said to his brother, and he related this with tears in his eye, that, "This is what freedom is in the United State of America." We all realized how we take our freedom for granted and how those who do not or have not had that freedom appreciate it.

Tommie Lee C. de Armes taught the class a national dance, how to use a fan to communicate and explained photographs and news articles about Cuban nightlife. Both speakers look to the day of easing tensions between Cuba and the United States. After hearing them speak, many class members could not help but agree.

GUEST SPEAKER IN INSTRUCTOR BEECH'S CLASS

Cedrick Turner of Phoenix Construction visited HSSU on July 14. He was the guest speaker in Instructor Richarlene Beech's Entrepreneurship class. Turner has been in real estate and construction for the past 15 years. He addressed the topics of "Being Your Own Boss," "Being Prepared in Today's Changing Environment and Economy" and "The Importance of Staying in School." Turner is a staunch believer in the power of the "sheep skin." The students thoroughly enjoyed his candid presentation and asked that he return in the future. Adjunct Instructor Nancy Wilson's Sales Management class joined Beech's class for the presentation.



DR. EISEL'S POEM GETS PUBLISHED

Sigma Tau Delta, the English Honor Society, published Dr. Joyce Eisel's poem in the Spring 2009 edition of *The Triangle*, which is a campus magazine of creative writing. For the past two issues they have included a section called "Words of Wisdom," which contains writing by faculty and staff at HSSU.

Thoughts of a Teacher

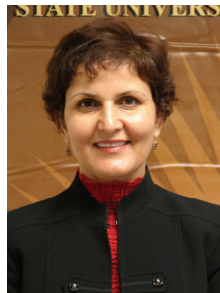
Administering a test is not an easy task
Neither is taking one.
As I observe my students
I'm wondering how they will perform
Hoping they do well.
Tests are necessary, I guess.
Perhaps the test is just another
Preparation for life.
Performance under pressure.
"The name of the game"

TWO SCHOOL OF BUSINESS STUDENTS ATTEND THE BLACK EXECUTIVE EXCHANGE PROGRAM (BEEP)



Nakaji Mitchell and Kalifa Gray attended the National Black Executive Exchange Program (BEEP) Conference in Atlanta, Georgia, June 1-6. Both students were pleased that they were chosen among their peers to attend the conference. Mitchell and Gray are both on the School of Business BEEP Committee making plans for the next local BEEP conference to be held at the Anheuser-Busch School of Business, April 12-13, 2010.

DR. FARA ZAKERY ATTENDED THE ASSOCIATION OF COLLEGIATE BUSINESS SCHOOLS AND PROGRAMS (ACBSP) CONFERENCE



Dr. Fara Zakery, Dean of the Anheuser-Busch School of Business, attended the Association of Collegiate Business Schools and Programs (ACBSP) Conference, June 25-29, in San Antonio, Texas. The Association of Collegiate Business Schools and Programs was founded in 1988 to create an organization and an accreditation process designed to fit the needs of business programs focused on teaching and learning. Harris-Stowe State University's Anheuser-Busch School of Business is fully accredited by the ACBSP. The school is currently preparing a self-study for reaffirmation in 2011.