



# HARRIS-STOWE STATE UNIVERSITY

## Anheuser-Busch School of Business Administration

### NEWSLETTER

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- Upcoming Event: IT Career Pathways Pilot Initiative

#### DEAN'S RECEPTION FOR GRADUATES WITH DISTINGUISHED GUEST SPEAKER

April 15, Dr. Fatemah Zakery, Dean of the Anheuser-Busch School of Business Administration, hosted a reception in honor of the 2007-2008 Business School graduates. David Steward of World Wide Technologies (WWT) was the Distinguished Speaker for the occasion.



Steward engaged students in his presentation by inspiring them with his successful life story. He started WWT on a shoestring budget with four employees, and today, he has the largest minority-owned business in the U.S., with revenues totaling more than \$2.5 billion. Steward offered many words of encouragement to help our students prepare for life after college. "If you're an entrepreneur and you don't scratch that itch, it will bother the heck out of you," said Steward. Before starting WWT, he suffered many failed ventures because he was going into business to make money. Once he focused on service, he became financially stable. He advised students to give back all that was given to them. "Honor those who came before you with the way you live your life," he said. If passion and faith helped Steward turn his company into the nation's top minority-owned business, they might help turn HSSU graduating seniors into the business leaders and entrepreneurs of tomorrow.

#### TAX CLINIC/VITA CENTER UPDATE

Accounting Instructor **Quintin Davis** directed the efforts of the Tax Clinic/Vita Center. Offices were located in the Dr. Henry Givens Jr. Administrative Building and the Anheuser-Busch School Business Administration. Federal and state tax returns were prepared primarily for low-income families and elderly individuals along with students, staff and faculty of the university. Davis and his IRS-trained staff of students prepared 938 federal and state tax returns for 2007 with refunds totaling approximately \$357,000 for federal and \$20,000 for state. They also prepared more than 100 prior year (2006, 2005 and 2004) federal and state tax returns.



## SPRING INTO YOUR OWN BUSINESS

April 10, the business school had the pleasure of having a workshop on Business Planning by Southwest Bank and KPMG. Presenters were Cynthia Jordan and David A. Duy from Southwest Bank and Trish Bourrage from KPMG. The students thought that the presenters had a lot of knowledge and information that was relevant to their classes and future plans. Students taking an Entrepreneurship class gained a better understanding of the business plan that they were working on. "That was really informative; we should have more workshops like that," said HSSU student Tristan Essex.



The topics presented were:

- Business Plan: What It Entails
- Credit, Character and Capacity:  
Small Business  
Owner, Partnerships, etc.
- Business Checking vs. Personal Checking
- Tips for Proper Record Keeping
- Establishing a Business Name
- The Value of an Accountant and  
Tax Specialist



## STUDENT ACCEPTED INTO McNAIR POST-BACCALAUREATE SCHOLARS PROGRAM

Harris-Stowe State University's Anheuser-Busch School of Business Administration is proud to report that Shannel Ceasar has been accepted into the Ronald E. McNair Post-Baccalaureate Scholars Program. Ceasar is a Junior majoring in Accounting at the Busch School of Business Administration. To be eligible Ceasar had to meet the following criteria: Have a strong interest and background in any academic field, a GPA of 3.0 or higher, sophomore standing, U.S. citizen or have permanent resident status, first generation in her family to complete a bachelor's degree and meet certain federal income guidelines. The McNair Scholars Program at Saint Louis University is made possible through a grant from the US Department of Education. Their aim is to prepare undergraduates for careers in teaching and research in American colleges and universities.



## STUDENTS RECEIVE SCHOLARSHIPS FROM REGIONAL BUSINESS COUNCIL (RBC)

At the last meeting of the Regional Business Council's (RBC) 2007-2008 Mentor Network event, four students were awarded scholarships. The recipients were:

Shannel Ceasar                      Mihail Yefremenro  
Robin Hayes                          Michael Gerdine

Several students from the Harris-Stowe State University Anheuser-Busch School of Business participated in mentor network activities of RBC. These students were matched with mentors from area businesses. Some of the mentors were:

Donald Suggs of *The St. Louis American*  
Bill Shaner of Save-A-Lot  
Evans Richardson of The Boeing Company  
Lou Fusz Jr. of Lou Fusz Automotive Network  
Richard T. Sullivan Jr. of McBride & Sons  
Karen Sczepanski of Save-A-Lot  
Michael McMillan, City of St. Louis License Collector

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The RBC's Mentor Network was established to retain and increase talent in the St. Louis workforce. By focusing on the schools of Business and Engineering, the RBC can make the most significant impact in helping to increase the number of diverse, highly qualified graduates who stay in the region and work in RBC companies.

## **PROFESSOR AND SEVEN BUSINESS SCHOOL STUDENTS ATTEND AMERICAN MARKETING ASSOCIATION CONFERENCE**

Dr. Peter Ndoma-Ogar and seven business school students attended the 2008 International Collegiate American Marketing Association (AMA) Conference 30<sup>th</sup> Annual held in New Orleans.

It's one of the most exciting AMA Collegiate Conferences ever planned for AMA student members in the city of New Orleans. The conference was designed to provide the ultimate marketing experience, which included advance knowledge, leading edge practices and networking opportunities. The three-day program took place in April.



Attendees included Harris-Stowe State University AMA Members and their Advisor. Student Members were: Hillis Willis Jr., Club President; William Paymaster; Shae Williams; James Pennington; Christy Parks; Stevie Kelly and TaMenia Harrison. These students did not only make Harris-Stowe proud in their participation in the events, but made a great mark for the business school. They felt excited when they found their names listed in the AMA directory amongst 4,000 students who attended the conference from other colleges and universities. "The conference was very educational and a great experience," said Paymaster. Club President Willis said, "The convention was an experience that I will always cherish and remember. I would like to begin by thanking Dr. Ndoma-Ogar and HSSU School of Business for making the trip possible."

Williams said, "I learned a lot from the trip and met many new people."

Parks said, "I am so excited to put our chapter and Harris-Stowe on the academic map. I am happy HSSU-AMA Student members are a part of so many colleges and universities."

Dr. Ndoma-Ogar as faculty advisor of AMA of the Anheuser-Busch School of Business Administration would like to thank, Annette Curdt, Student Activities Program Specialist and Dr. Zakery for making some funds available to enhance the trip.

## **UPCOMING EVENT**

See the May Issue for details of IT Career Pathways Pilot Initiative Program with Better Family Life, Greater St. Louis Works and Harris-Stowe State University.