



## Advertising Contract

1. **AGREEMENT** The advertiser agrees to purchase advertising in the *Hornet Alumni Messenger* alumni newsletter as specified below in exchange for the rates described herein.
2. **SPECIFICATIONS** The specifications for advertisements are described below. The advertiser agrees to provide the advertisement in digital format (TIF, JPG, AI, PDF, 300 dpi minimum).
3. **PRICE** Prices vary by dimension as shown below. Additional charges may be made to create advertisements, resize ads, scan logos, etc.
4. **PAYMENT** Payment is due within 30 days of placing the advertisement.

Rates			
<i>Size</i>	<i>Dimensions</i>	<i>Rate</i>	<i>Price</i>
<input type="checkbox"/> Full Page	7.5"W x 10"H	\$150	\$ _____
<input type="checkbox"/> Half Page	7.5"W x 4.75"H	\$80	\$ _____
<input type="checkbox"/> Quarter Page	3.5"W x 4.75"H	\$45	\$ _____
<input type="checkbox"/> Eighth Page	3.5"W x 2.5"H	\$25	\$ _____

COMPANY NAME		
AUTHORIZED INDIVIDUAL LAST NAME		AUTHORIZED INDIVIDUAL FIRST NAME
AUTHORIZED INDIVIDUAL JOB TITLE		
COMPANY ADDRESS		
CITY	STATE	ZIP CODE
PHONE (       )	E-MAIL ADDRESS	
I agree to the advertising terms and rates aforementioned, and I authorize the placement of an advertisement in the <i>Hornet Alumni Messenger</i> .		
SIGNATURE		DATE

Half Page  
7.5"W x 4.75"H

Quarter Page  
3.5"W x 4.75"H

## Ad Specifications

TIF, JPG, AI, PDF files - 300 dpi minimum



3026 Laclede Ave., Room 110, St. Louis, MO 63103

Phone: (314) 340-5754

Fax: (314) 340-3575

[Alumni@hssu.edu](mailto:Alumni@hssu.edu)

Eighth Page  
3.5"W x 2.5"H